

# WHY SHOULD I OFFER MY EMPLOYEES VISION BENEFITS?

Vision insurance promotes good eye health, which is essential to maintaining good overall health and disease detection and prevention.



More than  
**50%**  
of employees  
believe vision is  
a **MUST-HAVE**  
benefit.

For every dollar a company invests  
in vision benefits, it receives

**\$1.45**

through lower healthcare costs,  
improved productivity and  
lower turnover rates.

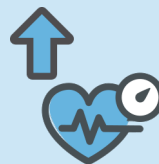
Save money on health  
premiums by detecting  
serious health  
conditions early:



34% of new  
diabetes cases  
were first identified  
through a routine  
eye exam



39% of new high  
blood pressure  
cases were first  
identified through  
a routine eye exam



63% of new high  
cholesterol cases  
were identified  
through a routine  
eye exam

## LEARN ABOUT OUR AFFORDABLE OPTIONS

We can help you offer your employees valuable coverage at little or no-cost. Contact us to learn more.

**Source 1:** <https://www.metlife.com/content/dam/metlife/us/ebts/pdf/MetLife-Employee-Benefit-Trends-Study-2020.pdf>



**Source 2:** <https://www.zenefits.com/workest/what-are-the-benefits-of-my-company-offering-vision-insurance-to-employees/>

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