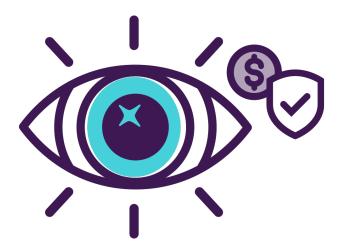
WHY SHOULD I OFFER MY EMPLOYEES VISION BENEFITS?

Vision insurance promotes good eye health, which is essential to maintaining good overall health and disease detection and prevention.



For every dollar a company invests in vision benefits, it receives

\$1.45

through lower healthcare costs, improved productivity and lower turnover rates. Save money on health premiums by detecting serious health conditions early:



34% of new diabetes cases were first identified through a routine eye exam



39% of new high blood pressure cases were first identified through a routine eye exam



63% of new high cholesterol cases were identified through a routine eye exam

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Source 1: https://www.metlife.com/content/dam/metlifecom/us/ebts/pdf/MetLife-Employee-Benefit-Trends-Study-2020.pdf Source 2: https://www.zenefits.com/workest/what-are-the-benefits-of-my-company-offering-vision-insurance-to-employees/